

**The Cooler Lumpur Festival, with British Council, MINI and Borders Malaysia  
celebrate words in all forms in Malaysia with #Word.**

Date : Monday, 10 June 2013  
Time : 10:00am to 11:00am  
Venue : Ixora Room, Level 10, DoubleTree by Hilton  
The Intermark, Jalan Tun Razak, 50490 Kuala Lumpur

### **Event Programme**

10:00am	Arrival of Media and Guests
10:10am	Welcome Note by Emcee, Ezra Zaid
10:15am	Speech by Grey Yeoh Arts & Programme Manager, British Council Malaysia
10:25am	Speech by Yau Su Peng Chief Operating Officer, Borders Malaysia
10:30am	Speech by Amir Muhammad Celebrated Writer, Publisher and Independent Filmmaker
10:35am	Introduction to #MINIfiction by Umapagan Ampikaipakan Director, The Cooler Lumpur Festival
10:40am	Speech by Sashi Ambi Head of Corporate Communications, BMW Group Malaysia
10:45am	Closing by Umapagan Ampikaipakan Director, The Cooler Lumpur Festival
10:50am	Media Q&A
11:00am	Light Refreshment

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*Beyond Books*

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# #WORD

THE COOLER LUMPUR  
FESTIVAL  
21<sup>ST</sup> - 23<sup>RD</sup> JUNE 2013



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