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1-7 October, map @ publika \_



The Cooler Lumpur Festival returns with Journalism Campus: a series of interactive workshops, panel discussions and talks to get people thinking about the state of today's media. This year, the topics will range from photojournalism in the age of Instagram, to the issues around fake news.

Journalism Campus aims to create dialogue and insights into the fast-moving nature of modern journalism. The campus kicks off on Friday 5 Oct and will continue with selected events over the festival weekend.

**An entrance fee of RM10** is charged for admission to the entire festival, EXCEPT for workshops and special events, which are charged separately.

The Cooler Lumpur Festival has always been supported by grants, and as we approach our 6th year, a nominal contribution from our attendees will help greatly in keeping the festival sustainable and independent for years to come.

#### **[PANEL] Saving Journalism in the Age of Social Media**

Friday 5 October 2018 / 10:00-11:00am / Black Box, MAP@Publika

**Speakers:** Premesh (Malaysiakini), Tan Lee Chin (Sin Chew), Datuk Jalil (Karangkraf)

**Moderator:** Lau Chak Onn (Cilisos)

In the face of relentless mis- and disinformation, the role of journalism in Malaysian society has become more crucial than ever. At the same time, news organisations are struggling to turn a profit and media salaries are stagnating. How will journalism survive in the age of cat memes, #fakenews, 'social sites' and inheriting the Instagram generation? In this session, the IoJ will be releasing the results of the first ever Malaysian Media Salary Survey, and discuss the survival of journalism in Malaysia.

This panel session is presented with the Institute of Journalists Malaysia.

#### **[PANEL] The Outsiders: How Global Journalism Shaped Our National Discourse**

Friday 5 October 2018 / 11:30am – 12:30pm / Black Box, MAP@Publika

**Speakers:** Rick Paddock, Thum Ping Tjin, Hannah Ellis-Peterson

**Moderator:** Terence Fernandez

*Content transcends boundaries. Anyone with access to the Internet, is globally connected. Malaysian news coverage by foreign media outlets arguably played a pivotal role in the recent GE14, with their exposés on IMDB - the biggest scandal the country has seen. Meanwhile, the local media won't touch any 'sensitive topics' with a 10-foot pole - those that did, had to face the powers that be. They were reduced to rewriting and covering pieces by the likes of New York Times, The Washington Post, and the Wall Street Journal. Is it a lack of capability, or is it an issue of stifling press freedom, or both? And how do international media outlets justify all the resources than go into investing into foreign correspondents to keep shedding a light on important issues around the globe?*

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**[PANEL] Kasi Viral: The Spread of Racial Disinformation in Malaysia**

**Friday 5 October 2018 / 2:30pm – 4:00pm / Black Box, MAP@Publika**

**Speakers:** Dr. Matteo Riatti, Syarul Ema @ Ratu Naga, Gayathry S Venkiteswaran

**Moderator:** Melisa Idris

*According to the Digital News Report 2017, Malaysia tops the world rankings for WhatsApp usage. How many WhatsApp groups are you in? How many times have you read a message that made you feel outraged or smug? How many times have you forwarded that message? The spread of fake news and disinformation in Malaysia are some of the biggest triggers of ethnic politicking. These are events orchestrated by agitators intent on exploiting social weaknesses to create tension and chaos for political gains. On this panel, we will get an insider's perspective on what makes racial Malaysia tick, as well as what you can do to fight the spread of racial disinformation in the country.*

**[WORKSHOP] Digging Deep: Investigative Journalism 101**

**Friday 5 October 2018 / 3:00 – 4:00pm / ME.REKA Makerspace, MAP@Publika**

**Facilitators:** Rick Paddock & Hannah Ellis-Petersen

**Fee:** RM50.00 online / RM55.00 at the door

*Whether you are researching on the genocide of the Rohingya in Myanmar or exposing cross-border sex trafficking of minors, this workshop is a great introduction to investigative reporting. Learn how to set up an investigation, how to tell stories that matter in an impactful way, and even what job hazards to expect. Led by seasoned Southeast Asia correspondents Rick Paddock (The New York Times) and Hannah Ellis-Petersen (The Guardian), this workshop is open to the curious, the learning, and the learned.*

**[PANEL] Visual Journalism: Pictures Paint a Thousand Words**

**Friday 5 October 2018 / 4:30pm – 5:30pm / Black Box, MAP@Publika**

**Speakers:** Carlo Gabuco, Nana Safiana, Ahmad Yusni

**Moderator:** Zan Azlee

*Information has existed since the beginning of time - from chiselling stone tablets to swiping on paper thin ones - and has evolved tremendously into various forms to keep up with the changing habits of consumers. How do we tell important stories in the age of Instagram? Have social media platforms given photojournalists a second shot at life - many of whom were once dropped by publishers in favour of generic stock photos? As the lines begin to blur between the different visual formats, content producers are kept on their toes to cater to ever decreasing attention spans and a demanding thirst for concise stories.*

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**[SCREENING] 'We Are Animals', a documentary by Zan Azlee**  
**Friday 5 October 2018 / 6:00pm – 7:30pm / Black Box, MAP@Publika**

*Journalist and documentary filmmaker, Zan Azlee, spends several weeks in Kutupalong, Bangladesh. It is the world's largest refugee camp, housing close to a million displaced Rohingya. Through his gonzo style of filming, he catches a glimpse of life in the camp through the residents, assists a group of medical volunteers from Mercy Malaysia there, and even heads to the border and witnesses a group of several hundred Rohingya pleading for refuge who have just crossed the border from Myanmar.*

*The screening will be followed by a Q&A session with Zan Azlee.*

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Speakers of CTRL-ALT-DEL include:

**Richard C. Paddock** reports on Southeast Asia for *The New York Times*. Based in Bangkok, he has worked as a foreign correspondent for more than 14 years and reported from about 50 countries on five continents.

*His recent work includes reporting on the genocide of the Rohingya in Myanmar, the government-sponsored killing of drug users in the Philippines, President Trump's overseas business interests and the rescue of the Wild Boars soccer team from a cave in Thailand.*

*In 2015, Mr. Paddock shared in an Emmy Award for investigative reporting given to PBS NewsHour for a story on hazardous underwater gold mining in the Philippines. Earlier, he shared in an Overseas Press Club award for coverage of foreign Filipino workers and in a Pulitzer Prize for breaking news won by The Los Angeles Times for coverage of the Los Angeles riots.*

**Hannah Ellis-Petersen** is the Southeast Asia correspondent for *The Guardian*. She began her posting in February this year. Based in Bangkok, she has reported on elections in Malaysia and Cambodia, investigated child marriage Thailand, exposed decades of sexual abuse at a Thai yoga school and the illegal practices of Nestle in the Philippines. Previously she was culture correspondent for the *Guardian* for three years, based in London but travelling to countries around the world covering the arts. She was also a reporter on the *Mail on Sunday* newspaper, based in London.

**Carlo Gabuco**, 36, is a visual artist and independent photographer based in Manila, Philippines. His photographs as well as his paintings focus on human rights and development issues, as well as daily life in the Philippines. He covered the aftermath of Super Typhoon Haiyan in the Philippines and continues his coverage of the Philippine drug war. He has worked with Human Rights Watch, Save the children and Amnesty International, and has been published in both local and international publications including the *BBC*, *Time*, *National Geographic*, *Cicero Magazine*, *Bloomberg*, *El Pais*, *LA times* and *Der Spiegel*. His paintings and photographs have been exhibited across

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*South East Asia. He is the photographer behind Rappler's ongoing Impunity Series.*

**Thum Ping Tjin** ("PJ") is a historian, and founder and Managing Director of New Naratif ([www.newnaratif.com](http://www.newnaratif.com)), a Southeast Asian platform for research, journalism, art, and community organisation. A promoter of democracy and human rights, he and his colleagues have been abused, harassed, threatened, arrested, and jailed, but they remain undaunted and unbowed. He is also founding director of Project Southeast Asia, an interdisciplinary research centre on Southeast Asia at the University of Oxford. A Rhodes Scholar, Commonwealth Scholar, Olympic athlete, and the only Singaporean to swim the English Channel, his work centres on the history of Southeast Asian governance and politics.

**Matteo Riatti** has a Master's degree in European Studies and a PhD in media sciences. He is currently working as research associate at the Stuttgart Media University and is a member of the Institute for Digital Ethics. His work elaborates ethical implications of the digitisation, civic virtue and communication in a federal funded R&D project. He has published articles on sociocultural issues in popular culture, game studies and gender theory in media.

#### **About This Year's Theme "CTRL-ALT-DEL"**

There is a suffocating feeling of dread plaguing the world. The unintended and unexpected consequence of globalisation, multiculturalism, and that premature prediction regarding history's end. Society is on the brink, and the world feels like it needs turning off and turning on again.

Control. Alternate. Delete. You know it. You've used it. You've abused it. It is a reboot and an interrupt. It is efficient, effective, and absolutely essential. It cleans the slate without destroying it. It restores things to their default settings. It allows for a fresh start. Whether or not you know you need one.

In our sixth year, The Cooler Lumpur Festival will explore these individual notions of 'control', 'alternate', and 'delete' and what they mean when taken as a whole. When employed as that iconic 'three fingered salute'. We wonder how to redo and remake the world if offered the chance at a reset.

#### **About The Cooler Lumpur Festival**

The Cooler Lumpur Festival is a multidisciplinary festival curated by PopDigital. The Kuala Lumpur-centric festival adopts specific themes each year with the aim to expand the city's cultural horizons, build stronger communities and cultivate the creativity and imagination of people.

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